

Tradebulls Securities Announces the re-launch of their website with 4 new Innovative Products

Experience our new products - **Target, Portfolio Optimizer, Investmentz Buckets, DIY-Screeners** which we have created specifically to make trading decisions better and managing portfolios easier for Retail Investors.

Mumbai, 30th April 2020: We are thrilled to officially announce the re-launch of our website www.tradebulls.in Tradebulls 2.0. Tradebulls Securities (P) Limited is a leading financial firm in India which offers reliable brokerage services and advanced wealth management to the Retail Investors. Our new website provides a fresh design, new products – ‘**Target, Portfolio Optimizer, Investmentz Buckets & DIY Screeners**’ along with improved navigation & functions.

The customised innovative products designed for our clients are

- **Target** – Helps you to set your Financial Goals and accordingly customise your Investment plans with our advice on selecting Stocks & Mutual Funds to achieve future goals in simple steps.
- **Portfolio Optimizer** - Analyse health of your equity & mutual fund portfolios and get recommendations based on your Risk Profile to optimize returns on your Investments.
- **Investmentz Buckets** – Predefined Investment Ideas to start Investing based on your Risk Profile with an in-depth analysis of all stocks & mutual funds.
- **DIY Screeners** - Design your own portfolio based on your appetite for Quality, Value and Technical Analysis with in depth research and filter stocks based on key parameters and metrics such as stock price, market cap, dividend yield, PE ratio and 120 other criteria.

Tradebulls Securities, with an urge to provide world-class financial solutions to their current & prospective clients during these hard times of pandemic, have launched their user-friendly site to support people’s financial needs.

Mr Dinesh Thakkar – CMD, Tradebulls Group, said: “Looking at the financial dreams of the Indian audience, our aim is to provide the best products and services to each one who visits our website. The unique products will give our customers the best of both worlds – offline & online, the advantages of investment, as well as personalized financial needs. To maintain our high service standards, we will continue to offer the best financial services and explore all touch-points for our clients. Fulfilling the requirements of financial goals of all retail investors remains our top priority.”



Tradebulls Securities desires to provide end-to-end broking services, thus empowering customers to trade “digitally”. With our new website, we intend to encourage retail investors to prefer equity investments as an avenue & pursue a long-term growth asset class.

Sharing his thought on the re-launch, **Mr Aasif Hirani – Director, Tradebulls Group** says, “Tradebulls Group believes in growing along with the digital era and aims to fulfill investment requirements of each retail investor. Our clients are rapidly growing with strong digital maturity, and we are working to give our retail clients the best digital experience, which is easy to use and understand and completely technology driven. Our new website is designed to cater to the needs of our enthusiastic customers who are aspiring to acquire their financial goals. I assure them that in the coming days we will keep on launching many more innovative products”

Tradebulls Securities aims towards being a digital broking firm and offers a wide range of financial solutions under one roof. Be it services, mobile applications, desktop platforms or opening an account within a few minutes with just a single click of D-KYC. Tradebulls Securities continuously aims to enhance its platform and to acquire customers across India thereby providing an optimal platform for offline and digital traders & investors.

About Tradebulls Securities:

Incorporated in 2009, Tradebulls Securities is a leading broking firm in India which offers expert services in Equity, Currency, Commodity Trading, Derivatives & Mutual Funds etc. | 1000+ employees | Top broker in Gujarat | 18+ branches.

Tradebulls is a one-stop shop solution to all financial requirements in broking and wealth management. Our Mission is to provide profitable wealth management services and discovering new growing financial avenues for our clients at affordable prices. We want trading to be more comprehensive and plausible, that changes the notion of a non-trader towards stock markets that have been operational from generations.

For more information contact:

Glory Katmala

Manager Corporate Communication

M: 8655491355

T: (022) 4000 1000 Ext: 564

E: glory@tradebulls.com